



East End House  
Inspiring Achievement. Strengthening Communities.

THE 13TH ANNUAL

# COOKING

*for a cause*

FRIDAY, APRIL 21, 2017

6:00 PM • ROYAL SONESTA • BOSTON

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES



# COOKING FOR A CAUSE 2017 SPONSORSHIP OPPORTUNITIES

## CREATING POSITIVE CHANGE: \$50,000

- 20 tickets for Cooking for a Cause
- Full-page color ad in Cooking for a Cause Program Book with priority placement
- Exclusive sponsorship with prominent logo display on a special station at the event
- Logo prominently displayed on electronic screens at the event and shown throughout the evening
- Sponsor name announced and thanked at event
- Sponsor name listed and thanked in all post event press releases
- Targeted promotion through social media
- Logo and special designation on East End House's website homepage for one full year

## TRANSFORMING LIVES: \$25,000

- 12 tickets for Cooking for a Cause
- Full-page color ad in Cooking for a Cause Program Book with priority placement
- Logo prominently displayed on electronic screens at the event and shown throughout the evening
- Sponsor name announced and thanked at event
- Targeted promotion through social media
- Sponsor name listed and thanked in all post event press releases
- Logo and special designation on East End House's website homepage for one full year

## INSPIRING ACHIEVEMENT: \$20,000

- 10 tickets for Cooking for a Cause
- Full-page color ad in Cooking for a Cause Program Book with priority placement
- Logo prominently displayed on electronic screens at the event and shown throughout the evening
- Sponsor name announced and thanked at event
- Sponsor name listed and thanked in all post event press releases
- Logo and special designation on East End House's website homepage for one full year

## BUILDING OPPORTUNITY: \$10,000

- 8 tickets for Cooking for a Cause
- Full-page color ad in Cooking for a Cause Program Book
- Logo prominently displayed on electronic screens at the event and shown throughout the evening
- Sponsor name listed and thanked in all post event press releases
- Logo on East End House's website for one full year

## STRENGTHENING COMMUNITIES: \$5,000

- 6 tickets for Cooking for a Cause
- Recognition as a Strengthening Communities sponsor in the Program Book
- Name displayed on electronic screens at the event and shown throughout the evening
- Logo on East End House's website for one full year
- Logo displayed at the Cooking for a Cause event

## DELIVERING HOPE: \$2,500

- 4 tickets for Cooking for a Cause
- Recognition as a Delivering Hope sponsor in the Program Book
- Name displayed on electronic screens at the event and shown throughout the evening
- Logo on East End House's website for one full year

---

## Additional Sponsorship Opportunities

### \$1,000 Sponsorship

- 2 tickets for Cooking for a Cause
- Name displayed on signage
- Listing in program book
- Listing on website for one year

### \$500 Sponsorship

- 2 tickets for Cooking for a Cause
- Listing in program book

### \$250 Sponsorship

- Listing in program book



# COOKING FOR A CAUSE 2017 SPONSORSHIP AND ADVERTISING FORM

## SPONSORSHIP OPPORTUNITIES

- CREATING POSITIVE CHANGE: \$50,000     TRANSFORMING LIVES: \$25,000     INSPIRING ACHIEVEMENT: \$20,000     BUILDING OPPORTUNITY: \$10,000  
 STRENGTHENING COMMUNITIES: \$5,000     DELIVERING HOPE: \$2,500     \$1,000 SPONSORSHIP     \$500 SPONSORSHIP     \$250 SPONSORSHIP

Sponsor Name/Company: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

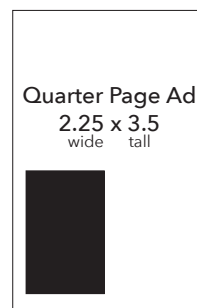
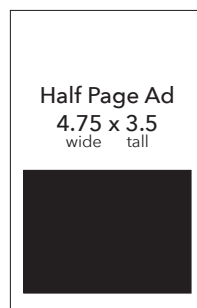
## ADVERTISING OPPORTUNITIES

**Full Page Ad \$1,100**

**Half Page Ad \$850**

**Quarter Page Ad \$550**

*Please note, Full Page Ad is already included in some Sponsorship Levels.*



Advertiser Name/Company: \_\_\_\_\_ Ad Size: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Artwork Instructions for All Ad Submissions

Ads should be created in CMYK (color) or Black/White. Files need to be high resolution (300 dpi) as a JPG, TIFF, EPS or PDF. Only electronic files will be accepted. Files should be submitted by April 10, 2017 to: [diana@clevelanddesign.com](mailto:diana@clevelanddesign.com).

I would like to make a contribution/additional donation to East End House for \$: \_\_\_\_\_

## PAYMENT OPTIONS

Amount Enclosed: \$ \_\_\_\_\_ or Please bill me for: \$ \_\_\_\_\_

\_\_\_ My check is enclosed (payable to East End House)    \_\_\_ Please charge my credit card \_\_\_Visa \_\_\_MC \_\_\_Amex

Name: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**FAX** this form to 617-868-3616

**EMAIL** it to [kimberly@eastendhouse.org](mailto:kimberly@eastendhouse.org).

**MAIL** the form and check payable to East End House at:

East End House  
Attn: Kimberly Marcellino  
105 Spring Street  
Cambridge, MA 02141

If you have any questions regarding sponsorship, placing an ad, event questions, or for additional tickets, please call Kimberly Marcellino at 617-876-4444.

